

# Breaking News !!

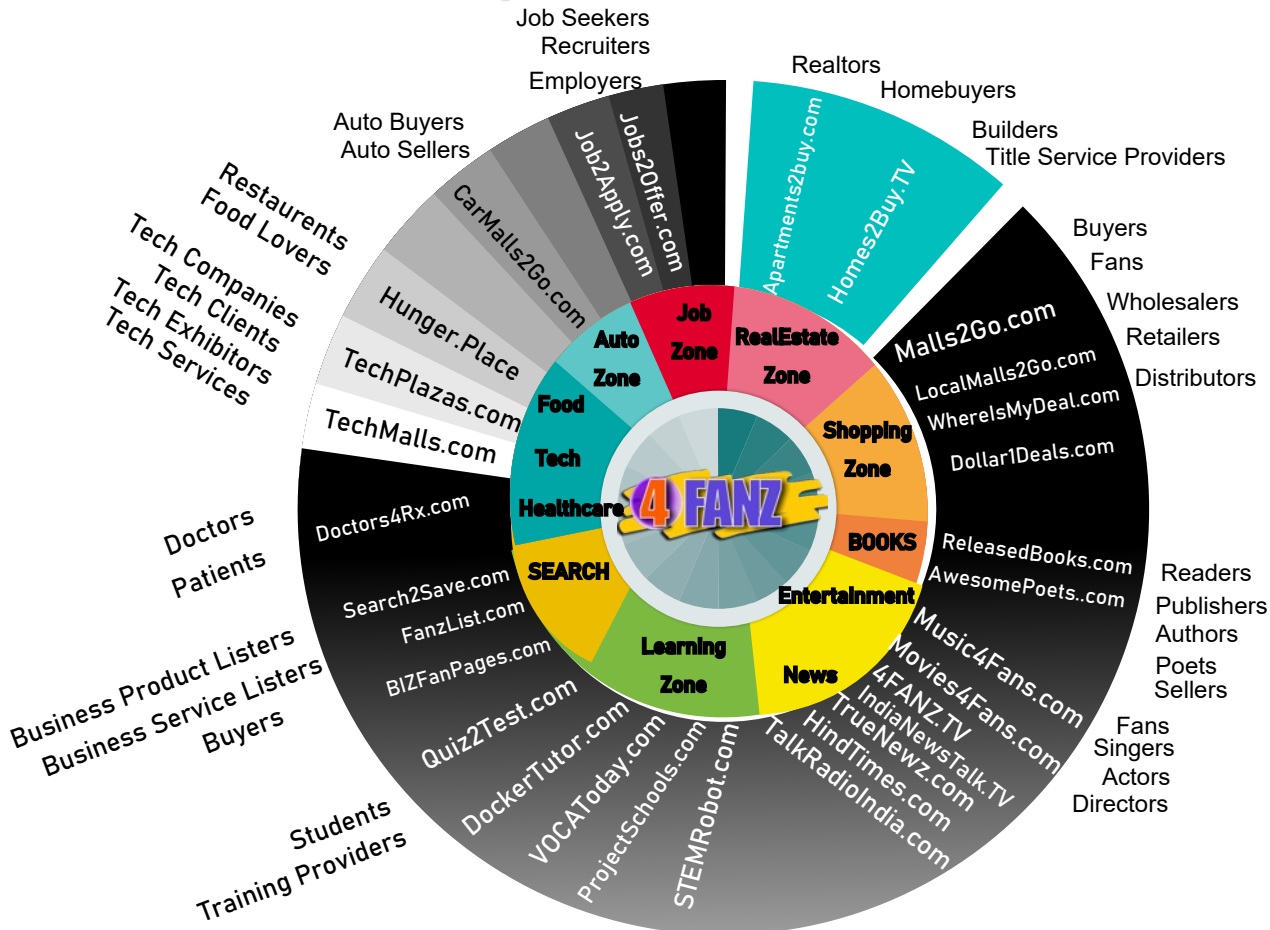


The World Wide Web has been Zoned as follows.

By End of 2022 A Texas Company 4FANZ® Would

Launch about 100 Premium Service Domains

Integrated to Role-Based The FANSIAL® Network  
that would cover almost all the services under one roof.



Excerpts from 4FANZ® Architecture of the InfinityOne™  
Platform shows Zone and Domains. Each domain have  
their respective Roles. E.g. Buyer and Seller are two roles  
in Shopping Zone where Sellers pay an annual  
subscription to connect with their customers and Fans.



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### **Frequently Asked Questions about 4FANZ® and Its CEO**

The Word 4FANZ® is both the Business Name and trademark of a Technology company Registered in Texas in 2014. 4FANZ means "For Fans".

There is one more registered trademark of 4FANZ® called FANSIAL® - means FAN+SOCIAL

Unlike many companies which usually work for one product or service and one app - 4FANZ® covers all services. You name it and we have it.

The founder of 4FANZ Manoj Padhi named the company in 2014 as Fan'sGlobal SocialINGN LLC. As you can find from the name, the company was about a Global Next Generation Social Network around Fans, Businesses and Celebrities. This Network is called the FANSIAL® NETWORK.

When we have Facebook and Google, why we need another Social Network ?

Google and Facebook are not intended as a Next Generation Replacement of a Searchable Business Yellow Pages. The Yellow Pages became irrelevant after Search Engines took over and people liked it. But there was a major inefficiency in the search engine. Unlike Yellow Pages which was only for Business, Search Engines were Generic. It was not a Voluntary Database Listing for a Business for a City but it is a search of pre-indexed pages of trillions of web pages crawled by a web bot. As an after thought Google started to provide a page to Business on its map but it is still not a voluntarily contributed database by Businesses like Yellow Pages.

Facebook was designed for friends and later they converted to Business and started giving a page to Business. Again the Page created stays as an orphan unless money is spent on advertisement.

These two are not working for many businesses. The Crawling Bot Technology has become inefficient for businesses over two decades and Spying Users to profile their behavior is causing legal trouble for Facebook and Google. Their Search and Targeting are no more powerful. Businesses need a 3rd alternative to other than the so called Legacy Search and Social. 4FANZ provides that service what was missing since last 20 years.

Google, Facebook, Amazon, Alibaba are all legacy companies because all use the giant Ocean Model - Trillions of Pages to Index, Billions of products to List etc.

The Founder of 4FANZ saw this coming in 2014 and it took about 6 years to design the Architecture with a small team, without any investor money as no investor would see value in his vision, that would zone the World Wide Web such as Learning Zone, Shopping Zone, Entertainment Zone, Healthcare Zone, Technology Zone and Invest Zone etc. Where the Businesses can List their business and Customers can go to only that specific zone to find they want. You can note that the real world is divided in to 200+ countries but World Wide Web has remained as a Giant Ocean and Sky since it was invented - why so ?

Why 4FANZ is getting so much coverage in various CEO and CIO magazines ? [Winner of CEO TODAY MAGAZINE USA AWARDS 2020](#)

Because of the fundamental and commonsense thinking that went in to Zoning the World Wide Web to make it easy for businesses and customers to find each other without Google Ads and Facebook Ads. Think about your Local Mall. The Sellers and Buyers know that there is a mall where they can go and browse products. So, they don't need a search engine for browsing the products. The Sellers pay a premium price to have a space in the Malls and that helps them to find more customers. Now think there is a Website TechMalls.com that is Integrated with Fans and Role based - Buyer, Seller, Wholesaler, Collaborator who can communicate with each other without an e-mail and cell phone.



Is 4FANZ a Global Listing company for Businesses ?

YES. It is in the sense that people can find companies based on city or Internet zone - shopping , healthcare, learning etc. . But the premium domains where customers will search are FanzList.com and BIZFanPages.com - All Businesses can get listed here under specific zones and even city. Compare this to Facebook and Google Free Pages - they are not in a zone but in an ocean.

Here Businesses needs to pay a once in a year subscription for listing and offered Social features and direct communication with Fans without any additional fees.

If you compare the Big yellow Pages or their web sites with BIZFanPages.com or FanzList.com - these are Global Listings with Local and Social Favor and can connect with Fans without a phone call or E-mail id. These are Role Based. A Doctor is a role in a Healthcare zone but when the person browses shopping zone he could be a buyer. The yellow pages of 1990s just listed company name and phones - no direct communication and fan networking were possible.

At higher annual subscription prices there are even better e-commerce domains available such as TechMalls.com, DesiMalls.com, Music4Fans.com, Movies4Fans.com, WhereIsMyDeal.com, Job2apply.com, Jobs2Offer.com, ReleasedBooks.com, Models4Ads.com, Homes2Buy.TV, 4FANZ.TV, TrueNewz.com and many more - we have a premium domain name for each zone in internet where Businesses can plug-in their business and start selling.

Are you saying that for a Business Listing with 4FANZ is better than Google Search and Facebook Social ?

No. We are not claiming that. We have zoned the Internet and providing both Buyers and Sellers a FANSIAL® Network Integrated Zone-Domain-Roles where they don't need any World Wide Web Broker like Facebook and Google to find customers for them. They can find each other and connect with each other without a phone and e-mail. With 4FANZ around - both Facebook and Google has nothing to do for Business Customers.

Are you not challenging the core advertisement business of Facebook and Google ?

We never told them to stay in Ocean like Huge Model and keep crawling trillions of web pages to index. Businesses web sites may be a fraction of those trillion web pages. Why the ad paying businesses have to be part of a generic search engine that works well for document searching people. Businesses pay for ads and document searching people don't pay. If you see, Businesses also pay for the every non business search. That is unfair. So, 4FANZ has zoned the Internet and could manage all zones with a nominal annual subscription that is not like Google and Facebook Ads.

You say you are Privacy Must Company - without tracking users, how your platform work ?

Our InfinityOne™ 1.0 Platform is Role based. E.g. if a job seeker (Role) already got a job - there is no need to go to Job Zone and Subscribe to Job2Apply.com. When Job Seekers want a job - they can subscribe and after finding job they can unsubscribe. No E-mail and Phone involved. Recruiters can not harvest the data of job seekers to send E-mails at any point of time. So, users control their presence in any of the InfinityOne™ services based on their need. There is no need to profile users as users subscribe or unsubscribe services voluntarily depending on their need.



What is Bizile ? <https://www.youtube.com/watch?v=CHG30ivrLHU>

Watch the above video. GoBizile™ is a standard available for all businesses to end the dependency on legacy search engines and social networks and prepare for next generation Fan based networks. The sooner they get rid of the broker-ship of Facebook and Google, the better.

Today all technology companies follow Agile until they deploy their services. When apply to Business it is called *Bizile*. But currently they could not apply the Bizile principles to lower customer acquisition cost and marketing because of the Legacy Search and Social services available that are not Bizile. The inefficiency of Google Search Indexing and free-but-orphan-until-paid Business Pages offered by Facebook have been driving up the cost of customer acquisition.

Note that Google, Facebook, Amazon, Alibaba are designed ground up as an Ocean model. I.e. So huge that a customer only can search and find - and you know what happens when you search - if you don't pay extra they don't show you. This is how they have been earning billions - now 4FANZ is challenging that model by zoning the World Wide Web and every city customers can browse products and services by shopping or service zone.

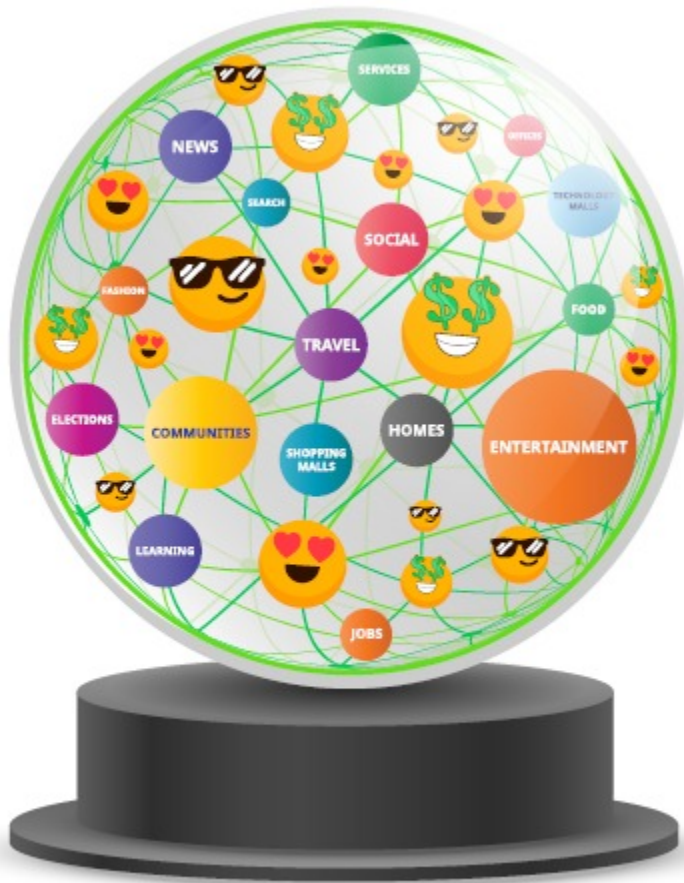
Now that the 4FANZ® GoBizile™ is available businesses don't have to buy Facebook and Google ad anymore once they Join 4FANZ® and be part of the FANSIAL Network. The customers will find them if they are present on right zone of their business and subscribed to the right Zone-Domain-Role.

If you watch the above video, you would know the 10 points that make your company Bizile.

The partnership among businesses to create global showrooms and global warehouses using FANSIAL Network is another game changer where the business lease amount can be addressed immediately. Bizile is a Standard that goes beyond listing in FanzList.com or in TechMalls.com. This is about also data sharing for Next Generation Customer Experience. E.g. If all the Emergency Rooms in a City Shares data with the HealthCare Plaza in healthcare Zone, all customers can see the capability, distance and waiting time as one sees flight arrival and departure charts in an airport. Now that is not possible.



How would the zoned world wide web look like for a Business or a Buyer ?



How and When one investor can invest in 4FANZ ?

At this time we don't know if we need an investor or not. E.g. If bizlist.com or bizfanpages.com gets 10 million subscriber each in 2022 at \$9.99/year we get \$1billion and that is good enough to develop our other software and whole infrastructure. At this pre-launch time (Jan-2022) , we value our Intellectual property, Premium domains, Brand value and company at \$10 million USD. If any SPAC or VC are interested, we could sell 5% for \$500K to cover our costs of pre-launch and maintaining DevOps costs, repay high interest Loans. Once we go live, we won't need this investment because we are launching so many services and even 1000 subscriptions in each could cover the costs. E.g. We have a service called VideoMatrimony.com where women may upload their wedding videos. Another Service Models4Ad.com also could be popular among women. Services like ProjectSchools.com and StemRobot.com could be popular among educational service providers and they could join with \$99.99/year. We have Homes2Buy.TV that would attract the booming real-estate market to show case real estate videos per city. So, the investors can express interest ASAP.

### How the 4FANZ OTT Subscription model would work ?

When 4FANZ services are launched the paid roles would be doctors, book publishers, sellers, education service providers, job providers, technology companies small businesses - each could be paying from a subscription varying from \$9.99/year to \$999.99/year. So, this is a huge income from non-Entertainment zone that could be subsidized for Subscribers of Entertainment Zone. So, most of our movies and web series could be absolutely free. Today a talented director is struggling to get funds about \$1M even if he got a good story. When 4FANZ OTT goes live with free to all its roles, this will challenge the existing business model of ENTERTAINMENT ZONE subscription only.

### Who is The Founder and what's his vision ?

Google and Facebook were using cut-throat invasive business models which have been mocking privacy. The founder of 4FANZ had a vision to build the next generation fan based social network with a non-invasive business model. Also, he had envisioned a collaborative business model where a restaurant in Dallas, Texas can partner with a gadget company in Asia and sell gadgets - why a restaurant only needs to sell food when their customers can take a look at other stuff as well. The leased space can be optimized to show case any product that local customers would like to buy. The giant Amazon model warehouses can be distributed across many stores and the good news is all these are happening in 2022 .



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